



Philips  
Flat TV with Pixel Plus 3  
HD

32"

LCD DVB-T MPEG4

32PFL7403H



## Be part of the action.

Experience brilliant performance with a breathtaking HD ready, 100Hz display. Combined with a powerful Pixel Plus 3HD engine, HD Natural Motion and exciting invisible sound, this Flat TV ensures you're always part of the action.

### See every detail of the action

- Pixel Plus 3 HD for most sharp and clear pictures
- HD LCD display, with a 1366 x 768p resolution
- HD Natural Motion for ultra smooth motion in Full HD movies
- 100Hz LCD, 3ms performance for superb motion sharpness
- 4 trillion colors processing for vivid and brilliant images
- Dynamic contrast 40000:1 for incredible rich black details

### Exciting and powerful sound

- Virtual Dolby Digital for a true life audio experience

### Connect, install and enjoy

- 3 HDMI inputs for full digital HD connection in one cable
- EasyLink: easy control of TV & connected device via HDMI CEC

### Ready for digital

- HDTV with MPEG4 to enjoy true-to-life HD pictures
- Integrated Digital Tuner for DVB-T reception



**PHILIPS**  
sense and simplicity

## Specifications

### Picture/Display

- **Aspect ratio:** Widescreen
- **Brightness:** 500 cd/m<sup>2</sup>
- **Dynamic screen contrast:** 40000:1
- **Response time (typical):** 3 ms
- **Viewing angle:** 176° (H) / 176° (V)
- **Diagonal screen size:** 32 inch / 81 cm
- **Display screen type:** LCD WXGA Active Matrix TFT
- **Panel resolution:** 1366 x 768p
- **Picture enhancement:** Pixel Plus 3 HD, 3/2 - 2/2 motion pull down, 3D Combfilter, Active Control + Light sensor, Color Enhancement, Color Transient Improvement, Digital Noise Reduction, Dynamic contrast enhancement, Luminance Transient Improver, 100Hz LCD, 1080p 24/25/30Hz processing, 1080p 50/60Hz processing, Double frame rate, HD Natural Motion
- **Screen enhancement:** Anti-Reflection coated screen

### Supported Display Resolution

- **Computer formats**

Resolution	Refresh rate
640 x 480	60, 72, 75, 85Hz
800 x 600	60, 72, 75, 85Hz
1024 x 768	60, 70, 75, 85Hz
1920 x 1080i	60Hz
1920 x 1080p	60Hz

Via HDMI/DVI input
- **Video formats**

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576i	50Hz
576p	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	50Hz, 60Hz
1080p	24Hz, 25Hz, 30 Hz

### Sound

- **Equalizer:** 5-bands
- **Output power (RMS):** 2 x 15W
- **Sound Enhancement:** Auto Volume Leveller, Graphic Equaliser
- **Sound System:** Nicam Stereo, Virtual Dolby Digital, BBE

### Convenience

- **Child Protection:** Child Lock+Parental Control
- **Clock:** Sleep Timer, Wake up Clock
- **Ease of Installation:** Auto Program Naming, Automatic Channel Install(ACI), Automatic Tuning System (ATS), Autostore, Fine Tuning, PLL Digital Tuning, Plug & Play
- **Ease of Use:** 4 favorite lists, Auto Volume Leveller

(AVL), Delta Volume per preset, Graphical User Interface, On Screen Display, Program List, Settings assistant Wizard, Side Control

- **Electronic Program Guide:** Now + Next EPG, 8 day Electronic Program Guide
- **Picture in Picture:** Text dual screen
- **Remote Control:** TV
- **Remote control type:** RCPF02E08B
- **Screen Format Adjustments:** 4:3, Auto Format, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- **Teletext:** 1200 page Hypertext
- **Teletext enhancements:** 4 favourite pages, Program information Line
- **Smart mode:** Movie, Standard, Vivid

### Multimedia Applications

- **Multimedia connections:** USB
- **Playback Formats:** MP3, Slideshow files (.alb), JPEG Still pictures

### Tuner/Reception/Transmission

- **Aerial Input:** 75 ohm coaxial (IEC75)
- **TV system:** PAL I, PAL B/G, PAL D/K, SECAM B/G, SECAM D/K, SECAM L/L', DVB COFDM 2K/8K
- **Video Playback:** NTSC, SECAM, PAL
- **DVB:** DVB-T MPEG4\*
- **Tuner bands:** Hyperband, S-Channel, UHF, VHF
- **Tuner Display:** PLL

### Connectivity

- **Ext 1 Scart:** Audio L/R, CVBS in/out, RGB
- **Ext 2 Scart:** Audio L/R, CVBS in/out, RGB
- **Ext 3:** YPbPr, Audio L/R in
- **Ext 4:** HDMI v1.3
- **Ext 5:** HDMI v1.3
- **HDMI-control (CEC features):** One touch play, System standby
- **Front / Side connections:** HDMI v1.3, S-video in, CVBS in, Audio L/R in, Headphone out, USB
- **Other connections:** Analog audio Left/Right out, PC Audio in, S/PDIF out (coaxial), Common Interface

### Power

- **Ambient temperature:** 5 °C to 35 °C
- **Mains power:** 220 - 240V, 50/60Hz
- **Power consumption:** 140 W
- **Standby power consumption:** 0.15 W

### Dimensions

- **Set dimensions (W x H x D):** 819 x 518 x 95 mm
- **Set dimensions with stand (W x H x D):** 819 x 579 x 220 mm
- **Weight incl. Packaging:** 19 kg
- **Product weight:** 13 kg
- **Product weight (+stand):** 16 kg
- **Box dimensions (W x H x D):**

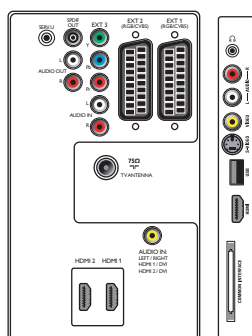
918 x 629 x 255 mm

- **Color cabinet:** High gloss black deco front with black cabinet
- **VESA wall mount compatible:** 200 x 300 mm

### Accessories

- **Included Accessories:** Tabletop swivel stand, Power cord, Quick start guide, User Manual, Warranty certificate, Remote Control, Batteries for remote control

Stereo system					Transmission system					
2CS DK	NICAM DK	2CS BG	NICAM I	NICAM LL'	PAL BG	PAL D/K	PAL I	SECAM BG	SECAM DK	SECAM LL'
•	•	•	•	•	•	•	•	•	•	•





## Product highlights

### Pixel Plus 3 HD

Pixel Plus 3 HD offers the unique combination of ultimate sharpness, natural detail, vivid colors and smooth natural motion on all qualities of HD, standard TV signals and multimedia content, for high definition displays. Each pixel of the incoming picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. Artifacts and noise in all sources from multimedia to standard TV and also in highly compressed HD are detected and reduced ensuring that the picture is clean and razor sharp.

### LCD display, 1366 x 768p

This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

### HD Natural Motion

Philips invented HD Natural Motion to eliminate juddering effects that are visible with movie based picture content. HD Natural Motion estimates motion in the picture and corrects juddering movements in both broadcast and recorded movie material (such as DVD and Blu-ray Disc). The resulting smooth motion reproduction and excellent sharpness take the viewing experience to a higher level. HD Natural Motion removes judder from SD and HD pictures, including 1080p, for a motion performance that surpasses the cinema!

### 100Hz LCD (3ms)

100Hz LCD creates extreme motion sharpness for clear and vibrant images even with fast on-screen motion. The Double Frame Rate Insertion works with a high 100Hz refresh rate. It increases the sharpness of motion reproduction to more than twice that of conventional LCD, resulting in a performance with a response time of 3 milliseconds (measured in Perceived Blur-Edge-Width; BEW). This unique Philips technology brings motion sharpness of LCD displays to an unprecedented level.

### HDTV with MPEG4

HDTV allows you to receive high definition terrestrial broadcast content via an integrated DVB-T tuner for both MPEG-2 and MPEG-4 formats. Without additional set-top box you will get an exceptional picture and sound quality.

### Integrated Digital DVB-T tuner

The integrated DVB-T tuner lets you receive Digital Terrestrial TV to watch or record. This means you do not need an additional set top box and also the additional cables.

### Virtual Dolby Digital

Virtual Dolby Digital is a processing technology for enhancing surround sound effects. It will create the sensation of Dolby Pro Logic without the necessity of additional rear speakers. You become totally immersed in your television experience.

### 3 HDMI inputs

HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backward compatible with DVI sources and includes digital audio. HDMI uses HDCP copy protection. With 2 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, for instance an HD settop box, a Blu-ray player, and game console or digital Camcorder. Your TV is fully prepared for the HD future.



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